





Transition in Ghent







Transition = integrated sustainability











gent: klimaat-verbond











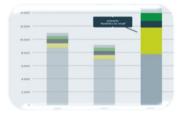


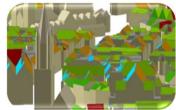


































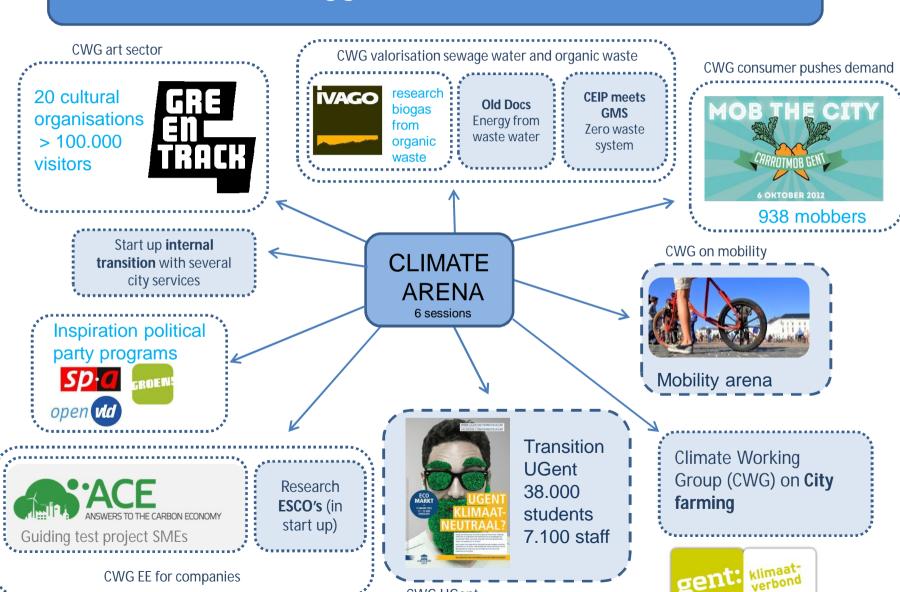






Climate arena triggers action

CWG EE for companies



CWG UGent



One-stop-shop
6.500 energy scans 'Energy
cutters'
220 cheap loans/year
Free guidance
Group purchases
Subsidies/Odd jobs

Aim: 70% of means for social deprived households

Founded with NGO and functioning in cooperation with many organizations

Focus on owners and tenants



Integrated approach for energy efficiency for social target groups

Projects:

Ledeberg Leeft, social housing cooperation, infra red photography

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Integrated approach

Focus on concrete
actions of tomorrow
fitting within a long
term perspective

Giving responsability

What works?

Integrated sustainability



Business cases for companies

Bottom up meets top down